

Press Release

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Popular Recycling Program Continues to Gain Momentum

Large Bottle Shaped Containers are Now for Sale to Promote Self Recycling at Area Businesses

MANKATO - People on the go in Greater Mankato have heeded the call to “Recycle More.”

Since the pop bottle shaped recycling containers appeared near gas pumps, store entrances and car washes throughout the Greater Mankato Area last May, over 19,000 pounds of bottles and cans have been collected for recycling. The easily recognizable containers have become a symbol of recycling away from home, allowing individuals to easily dispose of plastic bottles and cans.

The popularity of the program has been tremendous, and has prompted MRCI WorkSource to begin selling the large bottle shaped recycling containers for \$125. Area businesses can now provide the large recycling containers to employees and customers, in an effort to begin and promote the self-recycling program.

Businesses and individuals can now order a pop bottle shaped recycling container by calling MRCI at (507) 386-5799, and asking for Tammi Leiferman. Pre-paid orders should be made before March 6 to be included in the first delivery.

The away-from-home recycling program is part of the Message in a Bottle Project of the Recycling Association of Minnesota. Local sponsors include MRCI, Pepsi, Blue Earth County, LJP Waste and Recycling, and Radio Mankato.

